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Dr. Reddy's Laboratories announces the launch of Colesevelam Hydrochloride Tablets in the U.S. Market

Hyderabad, India, October 09, 2018

For Immediate Release

Hyderabad, India and Princeton, NJ, USA. October 09, 2018— Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY, along with its subsidiaries together referred to as "Dr. Reddy's") today announced that it has launched Colesevelam HCl Tablets, USP, a therapeutic equivalent generic version of WELCHOL (colesevelam HCl) Tablets in the United States market approved by the U.S. Food and Drug Administration (USFDA).

The WELCHOL brand and generic had U.S. sales of approximately \$471 million MAT for the most recent twelve months ending in August 2018 according to IMS Health*.

Dr. Reddy's Colesevelam Hydrochloride Tablets is available in 625 mg with 180 count bottle size.

WELCHOL is a registered trademark of Daiichi Sankyo, Inc.

*IMS National Sales Perspective: Retail and Non-Retail MAT August 2018
RDY-1018-217

About Dr. Reddy's: Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY) is an integrated pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - Pharmaceutical Services & Active Ingredients, Global Generics and Proprietary Products – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars and differentiated formulations. Our major therapeutic areas of focus are gastrointestinal, cardiovascular, diabetology, oncology, pain management and dermatology. Dr. Reddy's operates in markets across the globe. Our major markets include – USA, India, Russia & CIS countries, and Europe. For more information, log on to: www.drreddys.com

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The company assumes no obligation to update any information contained herein.