Press Release



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Dr. Reddy's Laboratories announces the launch of Sevelamer Carbonate Tablets in the U.S. Market

Hyderabad, India, September 29 2017

For Immediate Release

Hyderabad, India and Princeton, NJ, USA. September 29, 2017— Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY) announced today that it has launched Sevelamer Carbonate Tablets, 800 mg, a therapeutic equivalent generic version of Renvela® (sevelamer carbonate) Tablets, approved by the U.S. Food and Drug Administration (USFDA).

"We are very pleased to bring Sevelamer Carbonate Tablets to market at this time," says Alok Sonig, Executive Vice President and Head of the North America Generics business at Dr. Reddy's. "This launch represents Dr. Reddy's expertise and commitment to provide affordable alternatives for complex, limited-competition products to market." This is the Company's eighth overall and fourth limited-competition launch this fiscal year.

The Renvela® brand and generic had U.S. sales of approximately \$1.88 billion MAT for the most recent twelve months ending in July 2017 according to IMS Health*.

Dr. Reddy's Sevelamer Carbonate Tablets, 800 mg are available in the bottle count size of 270 tablets.

Renvela® is a trademark of Genzyme Corporation

*IMS National Sales Perspective: Retail and Non-Retail MAT July 2017 RDY-0917-174

About Dr. Reddy's: Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY) is an integrated pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - Pharmaceutical Services & Active Ingredients, Global Generics and Proprietary Products – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars and differentiated formulations. Our major therapeutic areas of focus are gastrointestinal, cardiovascular, diabetology, oncology, pain management and dermatology. Dr. Reddy's operates in markets across the globe. Our major markets include – USA, India, Russia & CIS countries, and Europe. For more information, log on to: www.drreddys.com

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The company assumes no obligation to update any information contained herein.