J.P. Morgan Annual Healthcare Conference 2017



Safe Harbor Statement

This presentation contains forward-looking statements and information that involve risks, uncertainties and assumptions. Forward-looking statements are all statements that concern plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements that are other than statements of historical fact, including, but not limited to, those that are identified by the use of words such as "anticipates", "believes", "estimates", "expects", "intends", "plans", "predicts", "projects" and similar expressions. Risks and uncertainties that could affect us include, without limitation:

- General economic and business conditions in India and other key global markets in which we operate;
- The ability to successfully implement our strategy, our research and development efforts, growth & expansion plans and technological changes;
- · Changes in the value of the Rupee and other currency changes;
- Changes in the Indian and international interest rates;
- Allocations of funds by the Governments in our key global markets;
- Changes in laws and regulations that apply to our customers, suppliers, and the pharmaceutical industry;
- · Increasing competition in and the conditions of our customers, suppliers and the pharmaceutical industry; and
- Changes in political conditions in India and in our key global markets.

Should one or more of such risks and uncertainties materialize, or should any underlying assumption prove incorrect, actual outcomes may vary materially from those indicated in the applicable forward-looking statements.

For more detailed information on the risks and uncertainties associated with the Company's business activities, please see the Company's Form 20-F for the fiscal year ended March 31, 2016, and Form 6-K for the quarters ended September 30, 2015, December 31, 2015 June 30, 2016, and September 30, 2016 and its other filings with the Securities and Exchange Commission. Any forward-looking statement or information contained in this presentation speaks only as of the date of the statement. We are not required to update any such statement or information to either reflect events or circumstances that occur after the date the statement or information is made or to account for unanticipated events

Contents

Company Purpose

Update on US FDA Matter

Sustainable Performance over Five Years

Growth Roadmap

Optimistic Future



Our Purpose

We accelerate access to affordable and innovative medicines

Because

Good Health Can't Wait.

Our Purpose Guides Our Customer Value Proposition Leading to Specific Strategic Choices

OUR STRATEGIC CHOICES PURPOSE First-to-market. tough-to-make products Differentiated We accelerate formulations for access to affordable unmet medical medicines needs because Value-added **Good Health** services for patients Can't Wait. and customers





Reliable & flexible supply chain



OUR PROMISES



Bringing expensive medicine within reach

Addressing unmet patient needs

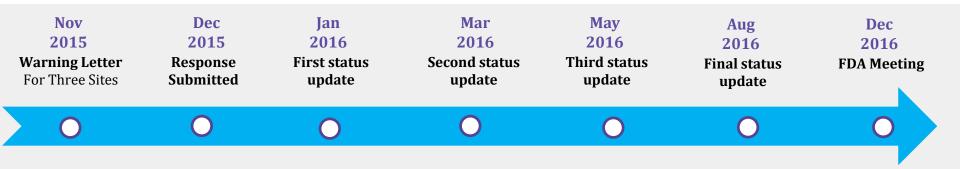


Helping patients manage disease better



Enabling and helping our partners ensure our medicines are available where needed

Update on ongoing FDA matters



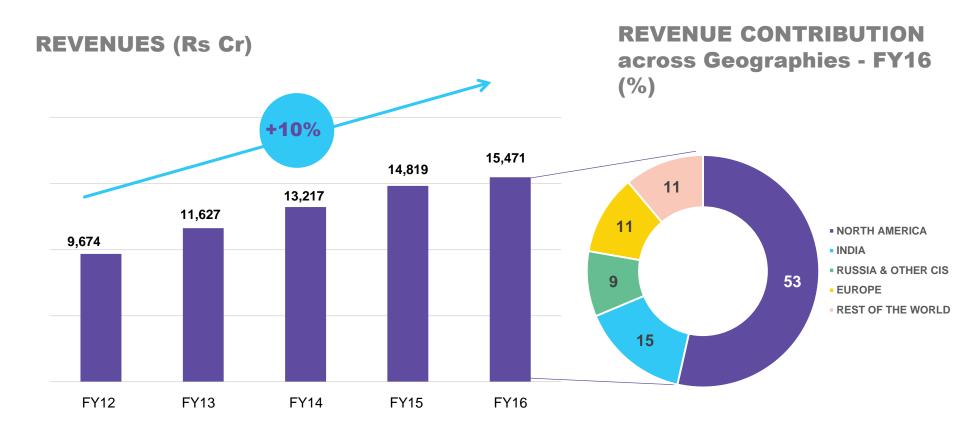
All the commitments as part of Warning Letter response have been completed

Independent product quality assessments performed by Lachman Consulting Services

Re-audit has been scheduled for Q1 of 2017*

SUSTAINABLE PERFORMANCE OVER FIVE YEARS

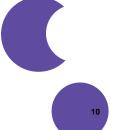
Sustainable Revenue Growth Over Last 5 Years



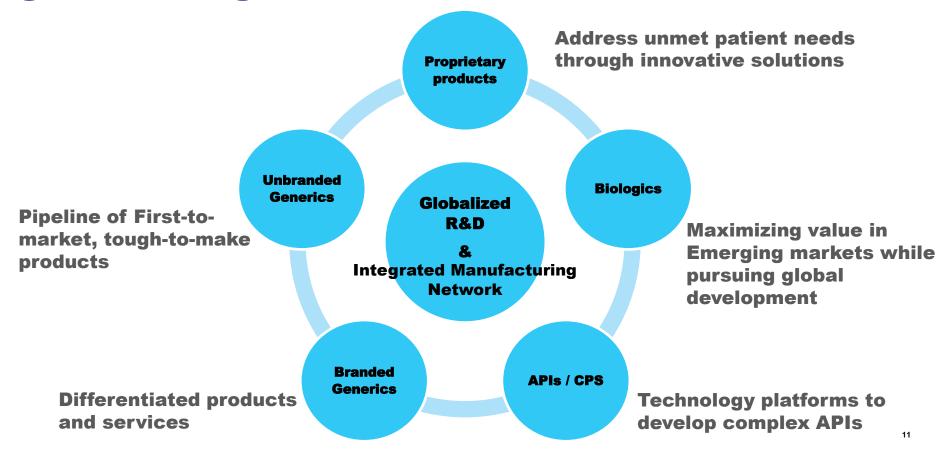
2016 Highlights

- North America: Steady base business despite headwinds of pricing pressures and limited launches; Acquisition of Teva and Ducere Portfolio
- India: Despite price controls, business has delivered robust growth accelerated by successful UCB Integration and Amgen deal expansion
- Russia: Strong underlying performance in base business enhanced by Ruble stabilization
- Launched first 2 NDAs in US through our Proprietary Products Business Unit- ZEMBRACE™ SymTouch™ and Sernivo™
 - Institutionalizing our renewed comprehensive Quality Management System across the Global manufacturing network

Growth Roadmap



Robustly positioned to drive long-term profitable growth through diversified business model



Well-positioned for long-term profitable growth

Current FY18 - 21 FY22-25 NAG: NAG:

- Strong and proven track record across our base businesses
- Focused efforts in accelerating the growth momentum
- Investing for long-term growth across all the core businesses

- Complex Injectables, Patches/ Topicals
- OTC Brands

India:

Ramp-up Biosimilars business through Internal & partnered assets

EM:

- Launch Reditux & presence in Hospitals
- Oncology portfolio in select geographies

PP

 First set of differentiated products based on bio pathway

Biologics:

 Maximize value of existing assets in **Emerging Markets**

- 505 b2 Generics, C2s
- Non-substitutable Generics

India:

- Base business ramp-up
- Differentiated assets in relevant therapies

EM:

- Base business ramp-up
- Scale in new markets like China, Japan, Columbia

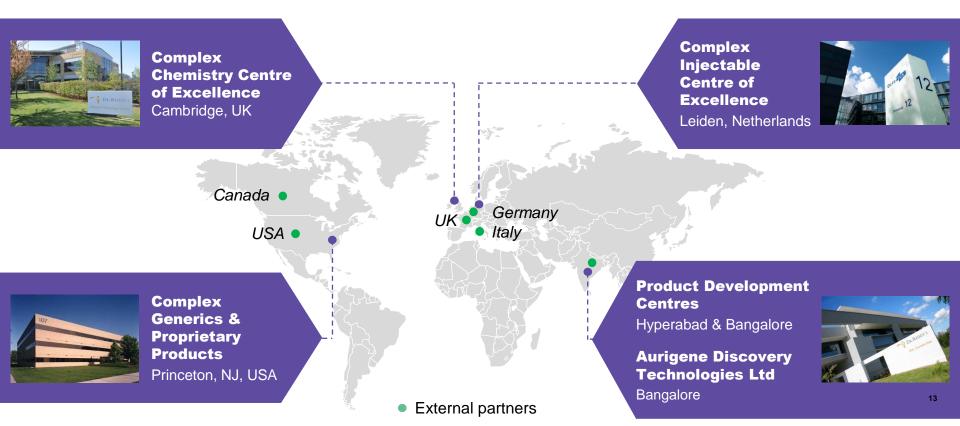
PP

- Highly differentiated assets get to market
- NCE pipeline kick-in

Biologics:

- Gain scale in Emerging markets
- Launch in developed markets

Globalized R&D leverages Global Talent to address our complex scientific challenges



North America Generics: Consistent growth driven by limited competition products

- Base Business has grown at 15% CAGR since FY12 (FY16 Gr:12%)
- Growth driven by limited competition assets
- Unique business model with presence across dosage forms, channels, and product mix

STRATEGIC FOCUS

Investments in Product Portfolio & Partnerships

- Build capabilities for Complex dosage forms
- Augment capacities for Oral Solids and Injectables
- Leverage the pipeline for EU and other unbranded markets

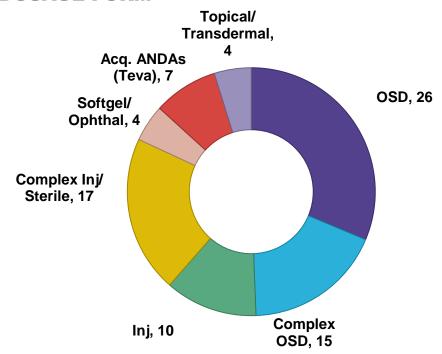
Sharpening Go-to-market model

- Outreach model for novel dosage forms in Nontraditional channels
- Build scale in branded OTC space

Healthy Pipeline of First-to-market, Tough-to-make Products

Bringing Expensive Medicines within Reach

NUMBER OF PENDING Gx FILINGS BY DOSAGE FORM



PIPELINE HIGHLIGHTS

83 pending ANDAs & 2 pending NDAs (505b2s)

• No incl. 56 para-IV and 19 first to file products

Portfolio of products based on:

- Complex Characterization / Analytical chemistry
- Novel regulatory pathway
- Large & complex clinical / Bio-studies
- High technology barrier in development & manufacturing

Fast-following on potential OTC switches

India business: Robust growth driven by successful new business integration

- Business grew at 12% CAGR since FY12 (FY16 Gr:19%)
- Successful integration of UCB acquisition; Amgen Deal expansion
- Focused efforts on mega brands
- Improvement in new launch productivity

STRATEGIC FOCUS

Building differentiated portfolio of brands and services

- Portfolio augmentation and productivity improvement
- Step-up in Chronic and Super-specialty therapies
- Strategic business development and M&A efforts
- Differentiated assets in relevant therapies

Russia Business: Fundamental demand for our brands continues to be

strong with more stable Macro Economic Conditions

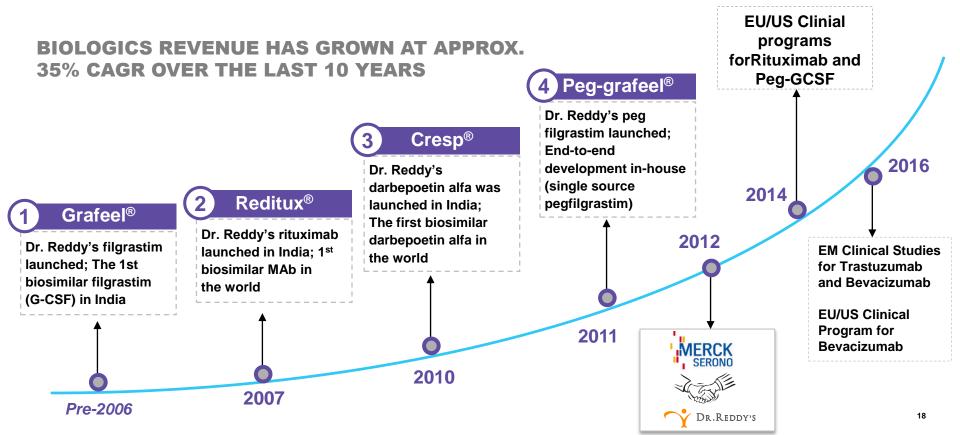
- Strong revival in base business performance with ruble stabilization
- Established strong presence in Pain,
 G.I. and Anti-Infective therapies
- Top 5 brands rank #1 in their respective segments; 10 brands in the top 3

STRATEGIC FOCUS

Building differentiated portfolio of brands and patient-centric services

- Focus on portfolio augmentation and productivity improvement
- Scale-up the OTC business
- Establish Biosimilar business with launch of Reditux
- Expand presence in Hospital channel through Biosimilars and Oncology Portfolio

Biologics: Maximizing value of current assets in near to mid-term while pursuing global development



Biologics: Creating substantial value in long term from new portfolio choices while driving R&D productivity

FY20 Product Portfolio

6 existing products; > 50 filings across 14 major countries

5 new products in clinical development

5 new products in early development

FY20 Business Profile

Emerging Markets Revenue: \$150Mn - \$ 200Mn

Developed Markets Profits/Royalties expected to Kick-in

EBITDA margin post R&D: > 25 %

FY25 Business Profile

Emerging Markets Revenue: \$300Mn - \$400Mn

Developed Markets Profits: ~ \$150 - 200Mn

EBITDA margin post R&D: > 35 %

Proprietary Products: Aspiring to build \$500 million business by FY22 through lower-risk innovation model

- Design robust patient-centric solutions
- Helping patients manage their disease
- Address unmet patient needs
- Ensuring that our medicines are available when needed

Dermatology Specialty Division

- Medical Dermatology Focus
- 7 Products Launched since 2008
- Supported by 60 Sales Reps in 6 Regions

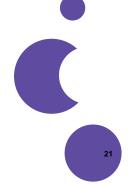
Neurology Specialty Division

- Launched commercially in 2016
- Supported by 45 Sales Reps in 6 Regions

FDA Approval for Two NDAs ⇒ Launched April and May 2016

ZEMBRACE™ SymTouch™ (Sumatriptan injection) 3 mg/ 0.5 mL Sernivo™ (betamethasone dipropionate) Spray, 0.05%

OPTIMISTIC FUTURE



To Summarize:

Top Line Growth with Healthy Profitability

- Core business performance remains **Strong**
- Growth levers are proven, vigorously executed and continue to deliver
- Making **Strategic investments** for long term sustainable growth
- Continue to explore **Selective business Integration** to augment
 Growth

Well-positioned for sustained profitable growth given our strong base business & proven capability in complex generics with strategic investments in R&D for Proprietary Products and Biologics

Thank you for being here



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About Dr. Reddy's: Dr. Reddy's: Dr. Reddy's: Dr. Reddy's Laboratories Ltd. (NYSE: RDY) is an integrated pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - Pharmaceutical Services & Active Ingredients, Global Generics and Proprietary Products – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars and differentiated formulations. Our major therapeutic areas of focus are gastro-intestinal, cardiovascular, diabetology, oncology, pain management and anti-infectives. Dr. Reddy's operates in markets across the globe. Our major markets include – USA, Russia & CIS, Venezuela and India. For more information, log on to: www.drreddys.com

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The company assumes no obligation to update any information contained herein.

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