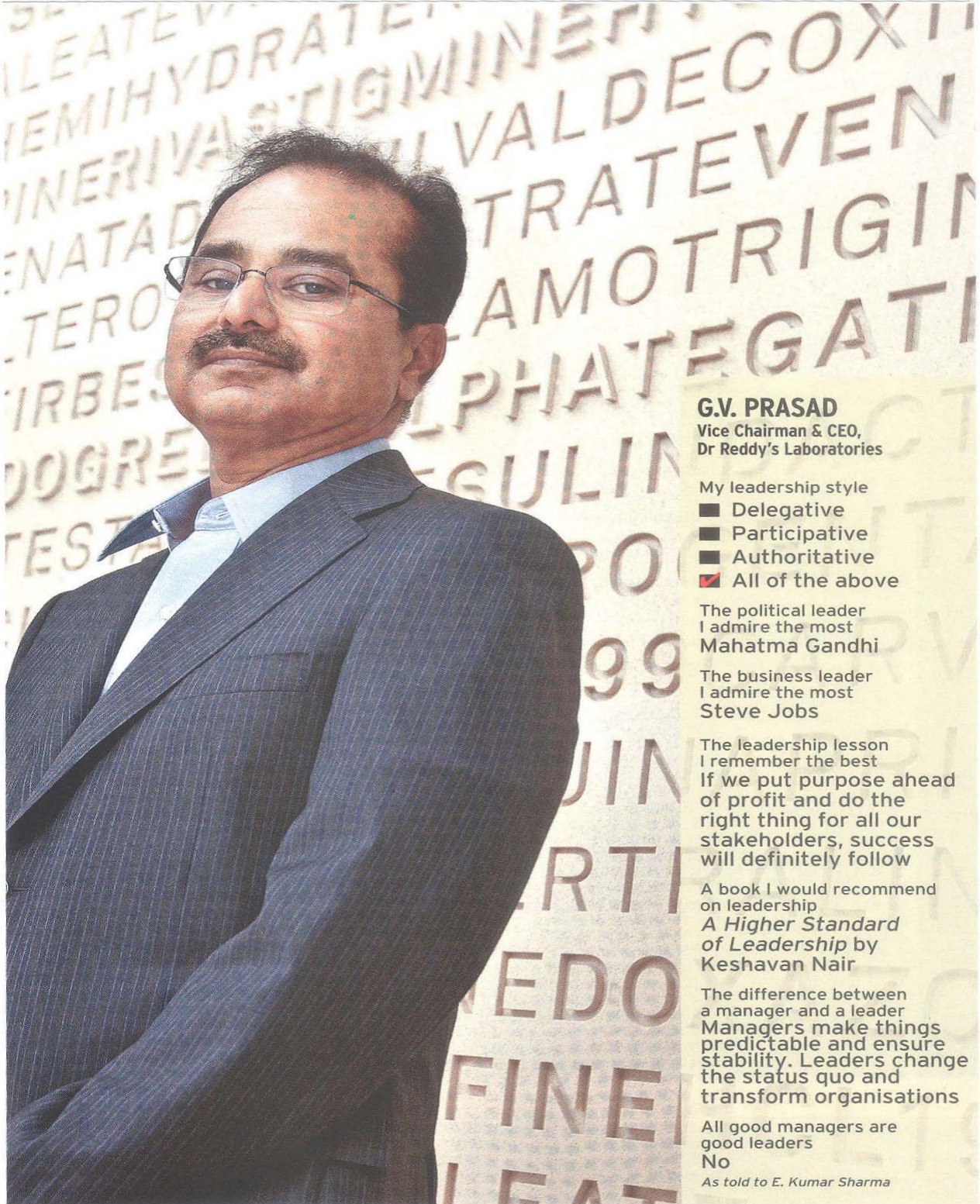


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**LBNL** Leaderspeak



**G.V. PRASAD**  
Vice Chairman & CEO,  
Dr Reddy's Laboratories

My leadership style  
 Delegative  
 Participative  
 Authoritative  
 All of the above

The political leader  
I admire the most  
Mahatma Gandhi

The business leader  
I admire the most  
Steve Jobs

The leadership lesson  
I remember the best  
If we put purpose ahead  
of profit and do the  
right thing for all our  
stakeholders, success  
will definitely follow

A book I would recommend  
on leadership  
*A Higher Standard  
of Leadership* by  
Keshavan Nair

The difference between  
a manager and a leader  
Managers make things  
predictable and ensure  
stability. Leaders change  
the status quo and  
transform organisations

All good managers are  
good leaders  
No  
As told to E. Kumar Sharma

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