In the 1980s, he founded what would become India's second-largest generics pharma company. In the 1990s, he pioneered new drug discovery in the country. In the 2000s, he sparked a mission to provide safe drinking water to all Indian villages. Yet, far from hanging up his boots, Kallam Anji Reddy is just about getting started, reports Gauri Sanuti

The Unfinished Agenda

Dr Reddy's To-Do List

1. NEXT generation blood thinner for type 2 diabetes, through an alliance with an international pharmaceutical company.
2. A NEW oral agent, cheaper and safer alternative to Pfizer's blockbuster diabetes medicine, launched in Europe.
3. A LIFELINE: wireless glucose monitoring device to be used for diabetes care.
4. SAFE drinking water to 1 million villages by 2020.
5. TRANSFORMING Hyderabad into a world-class innovation hub in 15 years.

"To make it happen, we have to ensure we have a comprehensive, strong management and sales team, with the right R&D and regulatory team in place,"

Dr N V Prabhakar, Managing Director and Chief Executive Officer

"He has the vision, the perseverance, the tenacity and the will to make it happen."

Anupam Abrol, Procter & Gamble

Hits and Misses

Dr Reddy's drug discovery effort has been nothing short of a drama, with highs and lows. Surprisingly early wins and sudden rejections. The drug discovery story continues to be a roller coaster...