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Dr. Reddy's Laboratories announces the launch of generic Azacitidine for Injection in the Canadian Market

Hyderabad, India, Novemeber 02, 2017

Hyderabad, India and Princeton, NJ, USA. November 02, 2017— Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY) is pleased to announce that generic Azacitidine for injection 100 mg/vial, a bioequivalent generic version of VIDAZA® (azacitidine for injection), is approved by Health Canada.

"Bringing Azacitidine for Injection to the Canadian market at this time is very important for us, as well as for our customers and their patients," says Alok Sonig, Executive Vice President and Head of the North America Generics business at Dr. Reddy's. "This launch represents Dr. Reddy's commitment to make affordable injectable drugs available in Canada." Dr. Reddy's is first to market with this Azacitidine for injection in Canada.

Vinod Ramachandran, Ph.D., Country Manager, Dr. Reddy's Canada says that "The approval and launch of Azacitidine for injection is an important milestone for Dr. Reddy's in Canada. The launch of first generic Azacitidine for injection is another step in our long-term commitment to bring more cost-effective options to Canadian patients."

VIDAZA® is a trademark of Celgene.

RDY-1117

About Dr. Reddy's: Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY) is an integrated pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - Pharmaceutical Services & Active Ingredients, Global Generics and Proprietary Products – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars and differentiated formulations. Our major therapeutic areas of focus are gastrointestinal, cardiovascular, diabetology, oncology, pain management and dermatology. Dr. Reddy's operates in markets across the globe. Our major markets include – USA, India, Russia & CIS countries, and Europe. For more information, log on to: www.drreddys.com

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