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## Dr. Reddy's Laboratories announces the launch of Ezetimibe and Simvastatin Tablets in the U.S. Market

Hyderabad, India, April 27, 2017

For Immediate Release

Hyderabad, India and Princeton, NJ, USA. April 27, 2017— Dr. Reddy's Laboratories Ltd (BSE: 500124, NSE: DRREDDY, NYSE: RDY) announced today that it has launched Ezetimibe and Simvastatin Tablets, 10 mg/10 mg, 10 mg/20 mg, 10 mg/40 mg and 10 mg/80 mg a therapeutic equivalent generic version of Vytorin<sup>®</sup> (Ezetimibe and Simvastatin) Tablets in the United States market, approved by the U.S. Food and Drug Administration (USFDA). Dr. Reddy's is among the first companies to launch the generic product in the U.S. market.

The Vytorin<sup>®</sup> brand had U.S. sales of approximately \$678 million MAT for the most recent twelve months ended in February 2017 according to IMS Health\*.

Dr. Reddy's Ezetimibe and Simvastatin Tablets, 10 mg/10 mg, 10 mg/20mg, 10 mg/40 mg, and 10 mg/80 mg, are available in bottle count sizes of 30, 90 and 1000.

Vytorin<sup>®</sup> is a registered trademark of MSD International GmbH.

\*IMS National Sales Perspective: Retail and Non-Retail MAT February 2017  
RDY-0417-154

**About Dr. Reddy's:** Dr. Reddy's Laboratories Ltd. (BSE: 500124, NSE: DRREDDY, NYSE: RDY) is an integrated pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - Pharmaceutical Services & Active Ingredients, Global Generics and Proprietary Products – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars and differentiated formulations. Our major therapeutic areas of focus are gastrointestinal, cardiovascular, diabetology, oncology, pain management and dermatology. Dr. Reddy's operates in markets across the globe. Our major markets include – USA, India, Russia & CIS countries, and Europe. For more information, log on to: [www.drreddys.com](http://www.drreddys.com)

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The company assumes no obligation to update any information contained herein.