

## Business Economy

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## Dr. Reddy's launches Minoxidil drug for treatment of female pattern hair loss

Hyderabad, Sep 7 (UNI) Dr. Reddy's Laboratories Limited, on Tuesday announced the launch of the prescription drug Minoxidil topical solution USP 2 per cent and 5 percent for the treatment of Female Pattern Hair Loss (FPHL).

The drug was first ever approved in India for the treatment of female, Hyderabad-based pharmaceutical company said in a release here.

Dr. Reddy's will sell its products under the brand names Mintop 2 percent and Mintop Eva 5 percent respectively.

The launch follows the first-ever approval of the additional indication by the Central Drugs Standard Control Organization (CDSCO) in India for the use of Minoxidil topical solution USP 2 percent and 5 percent for treatment of FPHL.

Minoxidil topical solution will become available as first-line treatment option for FPHL in India. While Minoxidil topical solution has been approved in India for the treatment of alopecia in men (male pattern baldness), there are presently no other drugs approved for the treatment of FPHL in India.

Female pattern hair loss is the most common cause of hair loss in women and its prevalence increases with advancing age, often leading to psychological distress.

Initial symptoms may develop during the teenage years and may lead to progressive hair loss with a characteristic pattern distribution.

Prevalence of FPHL may also increase post menopause with a possible hormonal influence. Minoxidil Topical Solution acts like a peripheral vasodilator that further enhances microcirculation to hair follicles.

It can reverse the hair loss process of androgenetic alopecia by increasing the diameter of the hair shaft.

The solution is responsible for stimulating anagen growth and prolonging the anagen phase. It also stimulates anagen recovery from the telogen phase(4). Minoxidil will be available only on prescription by a dermatologist.

Mr M.V. Ramana, Chief Executive Officer – Branded Markets (India & Emerging Markets) said: "This approval marks the first-ever given to a first-line treatment option for female pattern hair loss, and truly fulfils a hitherto unmet need.

Our Minoxidil topical solution (Mintop 2% & Mintop Eva 5%) for women will be widely available in the country, and through this launch, we hope to bring relief and comfort to patients diagnosed with FPHL in India."

UNI KNR CS 1555

Tags: #Dr. Reddy's launches Minoxidil drug for treatment of female pattern hair loss

## UNI Photo



NEW DELHI, SEP 9 (UNI):- An artist giving final touches to the lord Ganesha idols on the eve of the Ganesh Chaturthi festival in New Delhi on Thursday. UNI PHOTO-PSB2U

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09 Sep 2021 | 12:49 PM

BENGALURU, India, Sept 9, 2021 /PRNewswire/ - CyberProof Inc., a UST company, has announced that its Security Operations Center (SOC) has been awarded accreditation from CREST, an internationally recognized certification and accreditation body in the InfoSec industry.

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### Adidas launches digital flagship store across India

09 Sep 2021 | 12:39 PM

Chennai, Sep 9 (UNI) Leading sportswear giant Adidas today launched its digital flagship store for consumers across the country.

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## KlearStack Secures Funding from Virenxia and ITCube Solutions to Accelerate Growth

09 Sep 2021 | 11:16 AM

PUNE, India, Sept 9, 2021 /PRNewswire/ - Mavenick Consulting, the parent company of KlearStack, today announced signing of definitive agreements for a strategic investment round led by GI Projects Pte. Ltd., Singapore (part of Virenxia group) and India based ITCube Solutions Pvt. Ltd.

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## NGO Smile Train India Celebrates Poshan Maah, Brings Focus On Specialized Nutritional Care For Children With Cleft Lip And Palate

09 Sep 2021 | 11:16 AM

NEW DELHI, Sept 9, 2021 /PRNewswire/ - NGO Smile Train, the world's largest cleft organization, and its network of 140+ partner hospitals across India announced the launch of their month-long Cleft Nutrition Awareness and Outreach Campaign to celebrate Poshan Maah.

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## Gamestacy wins global accolades as they represent India on Global Accelerator Platforms: Google Games and Newchip

09 Sep 2021 | 11:16 AM

NEW DELHI, MUMBAI and BANGALORE, India, Sept 9, 2021 /PRNewswire/ - Gamestacy has recently set records by winning back-to-back selection in two world-class accelerators, Google Games and Newchip.

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